**Theory in Practice: Padlet Assignment**

The goal of this assignment is for you to showcase your understanding of health communication concept. Most of you have seen [Buzzfeed](https://www.buzzfeed.com) stories also known as a listicle (if not take a look). For this assignment you will create your own list-based story.

For the assignment you will choose some media form and using the concepts from class and at least 7 external sources, analyze the health communication concepts from the media source. In this project, you will be telling a story connecting **no fewer** than five different health communication concepts or theories. Similar to the stories we see on Buzzfeed you must include multiple mediums including any number of videos, websites, photos, and social media. Also similar to a Buzzfeed story, you want to be sure you are thinking about the arch of the story. How do you lead the reader from one point to the next? How do the theories and health communication concepts connect? They should not simply be presented as: here is a theory, here is concept, here is another theory, etc. You are telling a story. There is a beginning, a middle, and an end. There is a flow that carries the reader through.

**General requirements:**
- Your page will be created in [Padlet](https://padlet.com).
- Page must be created using the Stream Layout. (This will give the same look a buzzfeed story)
- At least **FIVE** different theories or concepts must be included.
- Each theory or concept must include both an overview AND the application to the media source you have chosen; be sure to include an appropriate title for each piece.
- An introduction to the topic and the primary goal must be included in the top section. This should be similar to an intro paragraph of a paper.
- The key here is quality NOT quantity. The projects need to integrate the theories/concepts well enough to fit your topic, and be explained enough that anyone who sees the page will understand how the idea applies.
- Page should exhibit proper use of background, font, and colors.
- Page should be free of grammatical/spelling errors.
- All citations of sources should be in APA or MLA format and used and cited throughout the page. There should be references at the end in APA or MLA format.
- You are required to have **AT LEAST** 7 sources EXCLUDING your images/clips.
- Page must include at least one image/clip per theory or concept.
- All images / links must have credit tags, be well placed, and working correctly.
- All links should be correctly hyperlinked and working.

Please note that the requirements noted here are the standards for an average (C) project. Those projects that go above and beyond the minimum, have excellent use of APA or MLA formatting, have minimal grammatical mistakes, and demonstrate thoughtful creation of the padlet page will warrant a higher grade.

**Previous Samples**

Please note: These samples are from an assignment that asked students to tell a story about interpersonal communication.

**Big Bang Theory’s “Shamy” and Interpersonal Communication Theories**

[https://padlet.com/morrissm1/raxy9t0kcljw](https://padlet.com/morrissm1/raxy9t0kcljw)

**Hip Hop's Role in Teaching Communication Skills**

[https://padlet.com/alejandro_mumez/k2mn10vqsogy](https://padlet.com/alejandro_mumez/k2mn10vqsogy)