Theory in Practice: Padlet Assignment

The goal of this assignment is for you to showcase your understanding of three communication theories. Most of you have seen Buzzfeed stories also known as a listicle (if not take a look). For this assignment you will create your own list-based story.

For the assignment you will choose one social issue to address, such as interpersonal conflict in the workplace, motivational patients change behavior, managing privacy in marriages, repairing relationships in the face of infidelity, the persuasive techniques of politicians, the impacts of new media on relationship satisfaction, the implications of multicultural communities on police presence and behavior, etc. In this project, you will be telling a story connecting no fewer than three communication theories. Similar to the stories we see on Buzzfeed you must include multiple mediums including any number of videos, websites, photos, and social media. Also similar to a Buzzfeed story, you want to be sure you are thinking about the arch of the story. How do you lead the reader from one point to the next? How do the theories connect? They should not simply be presented as: here is a theory, here is another, etc. You are telling a story. There is a beginning, a middle, and an end. There is a flow that carries the reader through.

General requirements:
• Your page will be created in Padlet.
• Page must be created using the Stream Layout. (This will give the same look a buzzfeed story)
• At least THREE different theories must be included.
• Each theory must include both an overview of the theory AND the application, be sure to include an appropriate title for each piece.
• An introduction to the topic and the primary goal must be included in the top section. This should be similar to an intro paragraph of a paper.
• The key here is quality NOT quantity. The projects need to integrate the theories well enough to fit your topic, and be explained enough that anyone who sees the page will understand how the theory applies.
• Page should exhibit proper use of background, font, and colors.
• Page should be free of grammatical/spelling errors.
• All citations of sources should be in APA format, and there should be references at the end in APA format.
• You are required to have AT LEAST 9 sources (3 per theory) EXCLUDING your images/clips.
• Page must include at least one image/clip per theory
• All images / links must have credit tags, be well placed, and working correctly.
• All links should be correctly hyperlinked and working.

Please note that the requirements noted here are the standards for an average (C) project. Those projects that go above and beyond the minimum, have excellent use of APA formatting, have minimal grammatical mistakes, and demonstrate thoughtful creation of the padlet page will warrant a higher grade.

Previous Samples
Please note: These samples are from an assignment that asked students to tell a story about interpersonal communication.

Big Bang Theory’s “Shamy” and Interpersonal Communication Theories
https://padlet.com/morrissm1/raxv9t0kcljw

Hip Hop's Role in Teaching Communication Skills
https://padlet.com/alejandro_mumez/k2mn10yqsogy

How Interpersonal Communication Theories Applies to Company Operations
https://padlet.com/sarahsrichards/wgdv629egyk